



TERRACORPS

Formerly MassLIFT-AmeriCorps

2017 Community Engagement Coordinator Position Opening with Groundwork Lawrence

Groundwork Lawrence

50 Island Street, Suite 101
Lawrence, MA 01840
groundworklawrence.org

Groundwork Lawrence (GWL), a 501(c)3 nonprofit organization, has been making change happen in Greater Lawrence, Massachusetts since 2001. Through community engagement, environmental and open space improvements, fresh food access, youth education, and employment initiatives, GWL creates the building blocks of a healthy community, and empowers residents to improve their quality of life. GWL achieves results by engaging the whole community – residents, youth, nonprofits, government and businesses – in the planning and realization of projects. With this collaborative approach, GWL ensures that all stakeholders are mutually invested in the outcomes, the key to stable neighborhoods and sustainable change.

Community Engagement Coordinators (CEC) build the long-term capacity of their host sites by developing culturally inclusive systems, programming, partnerships, and events. By collaborating with community groups, CEC's demonstrate how the sustainable use and conservation of land can help address community needs related to education, public health, economic development, neighborhood revitalization, homelessness, poverty, hunger, and cultural decline. By helping a broader cross-section of people experience the benefits of open space, CECs build connections between land and people that increase public support for land access, revitalization, and conservation initiatives.

CECs may partner with homeless shelters or food pantries to build community gardens; hospitals to build wellness gardens and walking paths, neighborhood groups to revitalize urban parks and greenways; farmers markets to increase community access to locally grown food; disability groups to create wheelchair accessible outings; youth and adult groups to inspire artistic expression; public health programs to support recovery; and any underrepresented community groups who want to provide access to the outdoors for recreational and entertainment purposes. By engaging with diverse peoples and collaborating with community partners, CEC's build bridges that reinforce the connection between land and a sustainable social, economic, and environmental future for all people.

TerraCorps members engage with their supervisors to develop and carry out three or more capacity building projects over the course of the service year. Some of these projects will involve recruiting, training, and/or managing community volunteers. Groundwork Lawrence has proposed the following potential project for their Community Engagement Coordinator:

- 1) With the Community Engagement Team, begin creating a three to five-year strategy for deeper community engagement. As we shift from outreach activities and one day volunteer events, we are looking to create deeper engagement with volunteers, and part of this strategy is looking at how can we further engage these volunteers in longer term, leadership roles.

Development of these and other projects will occur during the first two months of service and consider the member's interests and skills.

Essential Qualifications:

- associate degree; experience may be substituted for education
- a strong interest in serving with diverse community groups, landowners, and municipalities
- comfortable presenting in front of groups
- strong writing, communication, and networking skills
- able to serve both independently and as a member of a team
- familiarity with Microsoft Office programs

Desired Qualifications:

- experience in community needs assessment
- experience with diversity and inclusion issues
- experience training and managing volunteers
- experience in local government, or civic organizations
- marketing experience or experience developing public information materials
- experience with service learning programs
- fluency in Spanish

No phone calls please.
